

# EUDEMONIC AI

An AI-Driven Educational Analytics Platform

*To Decode, Detect, and Support Student's Mental Wellbeing.  
Real-Time Insight. Real Student Impact.*

## OBJECTIVE

Eudemonic AI is an advanced, AI-driven platform developed in collaboration with leading UK universities, designed to assess, monitor, and manage student academic stress and wellbeing. Piloted under the UK Shared Prosperity Fund, it transforms traditional stress assessments into predictive analytics for proactive intervention and improved retention.

## KEY FEATURES — HOW IT WORKS

- **Smart Surveys** – Tailored questionnaires covering Teaching, Wellbeing, Exams & Academic Load
- **Sentiment Analysis Engine** – Processes Likert + open-text responses into emotional categories
- **ML Stress Categorisation** – Automatically tags students as Low, Moderate, or High stress
- **Dashboards & Visuals** – Heat maps, radar charts, and trend graphs at cohort and individual level
- **Real-Time Insights** – Instant identification of stress hotspots and risk signals
- **Evidence-Based Recommendations** – Suggests interventions aligned to student patterns
- GDPR-Compliant & Cloud Hosted in the UK with Multi-Language Support

## VALIDATED IN UK UNIVERSITIES

- 800+ students surveyed in London-based pilots confirmed:
- Financial stress, career uncertainty, and personal wellbeing as top stressors
- Academic workload and exams as major pressure points (41%+ in high-stress)
- Students using fewer than 6 words to express feelings — highlighting emotional disengagement
- AI clustering accuracy and survey reliability (Cronbach's alpha > .84)

## WHO SHOULD USE IT?

- Academic Leaders & Deans
- Student Wellbeing & Mental Health Teams
- Quality & Compliance Officers
- Retention & Success Initiatives

## TRANSFORM HOW YOU SUPPORT STUDENTS

Don't rely on outdated survey reports. Use Eudemonic AI to unlock the full picture behind academic stress and wellbeing. A simple QR code or survey link is all it takes to transform how you manage student wellbeing.

## ARE YOU FACING THESE CHALLENGES?

- Struggling to improve student retention and academic outcomes?
- Concerned about rising mental health issues and post-treatment costs?
- Need real-time insights to identify academic stressors and act early?
- Looking for a GDPR-compliant, zero-clinician AI solution?

## BENEFITS FOR INSTITUTIONS

- **Early Detection:** Spot moderate-to-high stress students (over 45% in pilot studies)
- **Evidence-Based Planning:** Identify key stressors—academic workload, exams, finances, career pressure
- **Strategic Improvement:** Enhance retention, engagement, and outcomes with real-time data
- **Fast Deployment:** Reduces analysis time by 70% and improves institutional efficiency
- **Ethically Aligned:** Fully anonymized, with consent and complies with UK GDPR policies

## WHY CHOOSE EUDEMONIC AI?

Traditional Tools	Eudemonic AI
Manual data collection	Automated, AI-driven assessments
No predictive analytics	Predictive clustering & EFA
Delayed reporting	Instant insights via dashboards

## Scan to learn more about Eudemonic AI



Ready to take the next step? If this interests you, please contact:

Dr. Sangeeta Jain, CEO | [ceo@olterp.co.uk](mailto:ceo@olterp.co.uk)

Website: [www.olterp.co.uk/eudemonic-ai](http://www.olterp.co.uk/eudemonic-ai)

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